

Projects Strategy Development and Implementation



Project Description	Company
Strategic Alignment within Group Purchasing	HeidelbergCement
Strategy Development Process	Chemetall GmbH
Designing a strategy development and implementation process	Döhler Group
Development of a turnaround strategy and subsequent implementation	Bayer Biological Products, USA
Global Strategic Review	PPTA, USA (Plasma Protein Therapeutics Association)
Developing Regional Product Strategies for Southeast Asia (Flavors)	Haarmann & Reimer
Developing Regional Product Strategies for China	Haarmann & Reimer
Kick-Off Marketing Excellence	RheinChemie GmbH
Implementing a Marketing Excellence Programme	Bayer Healthcare AH
Strategy Implementation/Balanced Scorecard (Europe, South America)	Bayer CC
Establishing the Balanced Scorecard (consulting)	Dynamit Nobel/ Boehringer Ingelheim